

**Alameda High School Boosters Membership Meeting**

**Minutes**

**November 29, 2017/AHS PIT**

Meeting was called to order at 6:32 p.m.

**The following Board Members were in attendance:**

Lynne McAdam (Treasurer)	Diane Freeman & Jennifer Balaian (Co-Presidents)
Birgitta Piamonte (Secretary)	Karin Fox & Laurie Slez (Co-Vice Presidents)
Karin Fox (Sting Coordinator)	Brad Thomas (Athletic Director)
Robert Ithurburn (Principal)	
Sloan Rausser (Banner Coordinator)	

**The following teams were in attendance:**

Badminton	Baseball
Cheer	Cross Country
Football	Softball
Track	Women's Volleyball
Men's Swimming	Men's Soccer
Men's Water Polo	Women's Tennis
Women's Water Polo	

The October 2017 Minutes were reviewed by the Secretary Birgitta Piamonte and the group. A recommendation to change on page 2 on the status of website. The comment of rosters and team schedules will not be on the website, but a link from the Booster's page for each team. From the links those items will be available. There will be a direct link to the Athletics page from the newly created Booster website. There was a motion for the edit to the October 2017 minutes and then to approve them. Jane Grimaldi made a motion to approve the edited and October 2017 minutes and co-vice president Laurie Slez seconded the motion. The November 2017 Minutes were approved.

### **Co-Presidents Report (Diane Freeman & Jennifer Balaian):**

- Introductions of present Board Members and those in attendance were announced.
- Athletic Boosters By Laws were reviewed. Voting members were discussed, as discussions ensued on how other High School's Boosters voting was done. Research other High Schools were reviewed (Piedmont, Miramonte, Encinal, Fremont-to name a few). Discussion of whether the Principal, Treasurer and Athletic Director should have voting capabilities for the majority vote. An open discussion ensued. Most High Schools reviewed by the co-presidents did not have the Athletic Director as a voting member. The discussion reviewed the current Bi-Laws of AHS and whether the current items should be done:
  - Change the 2/3<sup>rd</sup> vote
  - Robert Ithurburn addressed does not think that he should be a voting member and parent money is raised through parent funds
  - Voting determination of the AD. Should they be a voting member or just allow insight to requested coaches awards as a consultant, due to the knowledge of the sports programs
    - Should the Treasurer have voting rights as the one who handles the money
- After the discussion of the Bi-Laws, it was decided that the current Board Members will meet in December at an Executive Board Meeting and discuss all the issues addressed. Two proposals will be presented at the January 2018 to the group to vote on.
- Open Board Positions were discussed:
  - The open position of the Secretary role for Birgitta Piamonte will be open after the 2017-2018 school year.
  - Lynne McAdam will be replaced by Tom Lynch beginning with the 2018-2019 school year.
  - Webmaster Role is still open
- Approved awards since the October meeting were reviewed
  - Gym improvements (sound system) \$5,000
  - Women's Golf State Tournament Expenses \$1,418.67
  - Fastrak Replenishment (for the vans). NCS tournaments

### **The Website Update was discussed:**

- Jennifer and Diane met with both Robert Ithurburn and Brad Thomas. Boosters was over reaching the Athletics Tab as part of the AHS website. Carmen is about 70% done with the website. Requests of pictures for each sports team for the website was requested. There will need to be review if there is sign off needed to have any pictures posted on the new website.
- There will be a frequently asked questions page added, as well as links to each individual sports team from an Athletics Tab). There was discussion on the Site Council earlier in the year setting aside money to have the SITES website be revamped. AHS approved it. Tony Gregor was approved (as part of the updates to school-loop, and the head of technology from the district), to assist with the project. As the project has stalled, Robert suggested we move forward with contacting Kelly McGregor and updating the site ourselves, to save the \$400.00, the SITE council approved.
- Max Preps will now house the team rosters, so a link will be created to directly go to the Max Preps site.
- Athletics Page will also house Driving Directions

- Some other enhancements to the site were reviewed: Blurb about the general things like (Annie (Athletic Trainer), cost of the vans, equipment, infrastructure of Boosters, being fully transparent with financials), list the approved awards throughout the year.
- A discussion of an option to use team Snap and post WACC information.
- The current Domain Name is done is December. The new Domain Name will be up by the January 2018 meeting and reviewed with the general Booster's membership.

#### **Treasurers Report (Lynne McAdam):**

- Lynne reviewed the current financial statements. Player donations of men's soccer will be adjustment at the next meeting. Was reflecting a bit over, as some will go into their sub account.
- Snack bar is pretty much done for the school year. Profit was about \$7,500 for the school year, which Booster's and Leadership will split 50/50.
- Another banner was sold by Women's Basketball to Monkey King. The award will reflect in their sub account.
- Reviewed all awards since the last Booster Meeting. Spent about \$548.00 more dollars than we took in.
- Reviewed each sub account and general team fundraising.
- About \$44k in unrestricted cash, which is about the same as the October meeting.
- Reviewed the per player team % for each team. Fall Sports are at about 74% and Winter Sports at about 54% to date.

#### **AD Report (Brad Thomas):**

- Brad reviewed the approved amount from the Booster and PTSA for the sound system in the gym and status of next steps
- Discussed the need for another van and hoping to get some approval from the Boosters once the quote comes in. The quote was still pending.
- Reviewed the Hall of Fame mural and new plaques that will be placed in the new gym. Still working on timing and getting proper equipment to place in the appropriate spots.

#### **Banner Program Update (Sloan Rausser):**

- Jack Rausser updated the spreadsheet on the google drive since the last meeting of all the Banners sold and when the renewal dates are. That way the current individuals that secured the banner can review with the banner sponsor on timing to renew in the 2018 school year.
- Dennis Gee for Women's Basketball secured a new banner from Monkey King.
- Other Banners are in the works and should be finalized by the January meeting. (i.e. Sheri Walker Insurance).
- Renewal date for Shirasoni will be in February.
- Rich Krinks renewal in 2018 will be waived due to the delays last year in getting the first banner done.
- Spoke about the revenue targets and continuing to have teams go out and secure banners.

- Discussion on Carrie Walker (she would like to get into games). Case by Case basis to get into games.
- There was a request for a high-quality hornet graphic. Need an AI format. There was discussion of how to secure and AI format and get to Sloan and Jack. A member will forward the AI format and old graphics to Jack and Sloan for review to see if it will work.

**Hornet Sting Fundraiser (Karin Fox):**

- Karin confirmed the March 17, 2018 date at The Grand Pavilion in Harbor Bay again to the group.
- Flyers/Save The Date Cards will be made in early 2018 to get the word out and distribute to current team parents, the website and spring teams (as they form).
- A DJ has been confirmed for the event.
- Encouraged the group to “get the word out” and the event date to increase attendance.
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**Robert Ithurburn (Principal)**- Closed the meeting with a discussion of 8<sup>th</sup> grade parent showcase and needing help from one or two Booster Board members to present information at one of the 100 tables set up in Patton Gym. It is a large event, where all the local Alameda schools have 8<sup>th</sup> grade parents attend from 6:30-8:30. The meeting is in the second week of December. The information would be to talk and present information on the Boosters, as well as the binders by sport and coaches’ information. Two Board Members volunteered to attend the event and represent.

Meeting adjourned at 7:31 p.m.

The next meeting is scheduled for Wednesday, January 31, 2018 at 6:30p.m.