

**Alameda High School Boosters Membership Meeting**

**Minutes**

**January 31, 2018/AHS PIT**

Meeting was called to order at 6:31 p.m.

**The following Board Members were in attendance:**

Lynne McAdam (Treasurer)	Diane Freeman & Jennifer Balaian (Co-Presidents)
Birgitta Piamonte (Secretary)	Karin Fox (Co-Vice Presidents)
Brad Thomas (Athletic Director)	
Sloan Rausser (Banner Coordinator)	

**The following teams were in attendance:**

Badminton	Baseball
Cheer	Cross Country
Football	Softball
Track	Women's Volleyball
Men's Swimming	Women's Swimming
Men's Soccer	Men's Water Polo
Women's Tennis	Men's Tennis

Women's Water Polo

The November 2017 Minutes were reviewed by Secretary Birgitta Piamonte. Karin Fox presented a motion for approval and Diane Freeman seconded the approval. The November 2017 Minutes were approved.

### **Co-Presidents Report (Diane Freeman & Jennifer Balaian):**

- Jennifer Balaian reviewed the updated Website. Email address is: (<http://www.ahs-athletics-boosters.com/>). Updates since the last meeting are:
  - You can order sting tickets directly on the website. \$75.00 each or buy a table for \$700.00.
  - Donations made by Booster's will be on the Home page and events page.
  - Jennifer working with Robert Ithurnburn (Principal) to get the word out in the weekly newsletter to parents.
  - Still a request for rosters and scores on the website. The old domain was ending so they are not currently up, but could be worked on. Jennifer will need to check with Carmen if this is at her capacity and any next steps. Follow up will be made to the group at the February meeting. If not Carmen, then a decision will need to be made who that will be.
  - People can still access the scores and schedules on Max Preps for Varsity (and some other teams).
- Approved Awards since the last Board meeting were discussed:
  - W-Water Polo-%100 team award \$151.00
  - All Sports-Fastrak replenishment of \$25.00
  - Football-50% of uniforms \$4,439.01 (for two uniforms)
  - M-Soccer-Rain Parkas \$2,040.00
  - Cross Country-Trophies & Lodging for state meet \$942.96
  - Softball-Various Equipment approximate \$1,600.00
  - (pending-Snack Bar improvements at Thompson (\$1,200 has been approved and the check cut) and women's soccer parkas)-\$ are in reserve.
  - Men's soccer parkas still waiting for additional amount to quote approved embroidery. Will be reviewed again at the February meeting for complete cost.
- Reviewed Minutes and 3 proposals for voting members that was drafted at the Executive Board Meeting in December 2017. One correction to the Minutes under Executive mark of (\$2), which should be (\$2,000). Noted for correction.
  - Reviewed Boosters By Laws three voting options to the group. Anonymous voting occurred. Option #2 is the winning vote (for changing the by-laws). Attached as Option 2.
  - Presidents to update current By Laws with approved Option #2 and post on the Booster Website.

### **Treasurers Report (Lynne McAdam):**

- Latest financials were reviewed (both Profit & Loss YTD Comparison) and Total AHS Booster Membership Revenue at approximately \$8k.
- Taken in about \$7k in Total Booster donations- since the last meeting in November 2017 (primarily through player donations) and awards. 1 more banner through W-Basketball was also obtained.

- Reviewed Player donation accounts of teams. Winter sports did very, with three teams at 100% participation or higher.
- Reviewed “Sub-Accounts” per team. A couple of repayable awards will still be on the books through fiscal school year. Softball and Football repayable awards are still “pending” and noted in documents under “Repayable Awards (current fiscal year)”. Suggestion to move and note in unrestricted cash. Lynne will update for the February meeting.
- Still reserving about \$6k for Tanya (Assistant AD for next school year).

#### **AD Report (Brad Thomas):**

- Introduced new Men’s Tennis Coach: Manish Singh
- Brad meeting with hidden connections (sound system in the gym), to begin discussions about changing the sound system at Thompson field. Has spoken with Robert Ithurburn about the budget cuts in the maintenance departments and what recommended next steps should be. Primarily around the banners not getting up due to no maintenance to place them up.
- Men’s basketball requesting to make their own banner (same outline as current banner program) out of their sub-account. Discussion ensued, as not clear how Boosters would benefit. Discussion was tabled to provide more research at the February meeting to the group and Boosters
- Spring Sports meeting is February 13<sup>th</sup> Tuesday 7pm at cafeteria. AD told all coaches to pitch the Sting Event and must attend the mandatory meeting and breakout sessions on 2/13. Board members will be in attendance to promote Boosters, Amazon Smile and the Sting Event with flyers and information.

#### **Banner Program Update (Sloan Rausser):**

- Carrie Walker was disappointed that the banner did not go up (sponsor for Women’s Basketball). AD will work with Sloan/Jack to see how to rent a lift to get banners up in the gym on time.
- New Banners for sponsorship Sting event signed up through the fundraising effort for covering the overhead. Incentive levels Platinum is 2 banners and gold is 1 banner (1 platinum and 2 golds in the running). Karin, Sloan and Jack will update as the event draws near.
- Jack sent the person for banners for graphic designers (1 month ahead of time) to print the banners on time for the March sting event. Karin Fox still working with them on all the specs needed.
- Requesting assistance from AD or someone to get the banners up in the gym on time. Delay due to the lift not available.
- **Hornet Sting Fundraiser (Karin Fox):**
  - Up on the Booster Website to order tickets
  - Support from teams to get team baskets in by early March
  - Sponsors are buying banners. 100% back to Boosters. Karin will provide more detail in February and logos/design specs to Sloan and Jack to make banners. Banners can hang in the sponsors choice (location dependent on banner tier purchased and how many)
  - Get the word out help. Tell everyone of the event to get people in the door.
  - Coaches get free tickets to the event

- Upgrades for the teams (gold or above). 2 tickets to the sting. Karin will work with Lynne on the list to print or get the tickets to those individuals via email.

**Additional Award Request**

- As additional award was requested for review from Steve McAdam (varsity volleyball coach). Request for 50% Award for new uniforms. Team has not had new uniforms in 8 years. Board will review and update at the February meeting.

Meeting adjourned at 7:33 p.m.

The next meeting is scheduled for Wednesday, February 28, 2018 at 6:30p.m.